

News Release



CWT UK Provides Money-Saving Tips for Clients in 'Smart Travel' Guide

LONDON, June 17, 2009 — Carlson Wagonlit Travel (CWT) UK, a global leader in business travel management, has produced a Smart Travel Guide featuring money-saving tips for its clients to highlight savings and smart travel booking tactics.

Drawing upon the expertise of CWT UK travel consultants, the frontline agents who arrange client travel on a day-to-day basis, and the CWT Travel Management Institute, the 65 tips cover air, hotel, rail, ground transfers and meetings and events. The guide serves as a tool for common-sense and creative approaches to realising savings whether travel is a large or small part of a company's budget. It offers tips for a broad range of companies – for those with occasional business travel to those with large managed travel programmes.

"Every day, the CWT team advises clients how to achieve savings, so we decided to bring together this expertise in a handy, no-nonsense guide for our clients," said Andrew Waller, Executive Vice President UK & Ireland.

The guide is focused on the two golden rules of savings: planning ahead and being flexible. Sample tips include:

- **Consider implementing an online booking tool** as results show that travellers typically select the lowest-price alternative when reviewing a variety of prices on their screen, known as visual guilt. In addition transaction fees will be lower.
- **Embrace restricted fares** or combine a fixed ticket outbound with a flexible or semi-flexible return.
- **Pre-book airport parking** to save money on onsite parking fees.
- **Coordinate the start and end times of meetings** with off-peak travel times for greater savings.

The CWT Smart Travel Guide will be available at CWT's stand 320 at Business Travel Market 17-18 June in London at Excel and via the CWT UK website www.carlsonwagonlit.co.uk

About Carlson Wagonlit Travel

Carlson Wagonlit Travel (CWT) is a global leader specialising in business travel management. Present in more than 150 countries, CWT serves companies of all sizes, as well as government institutions and non-governmental organisations. By leveraging both the expertise of its people and leading-edge technology, CWT helps clients derive the greatest value from their travel programme in terms of savings, service, security and sustainability. The company is also committed to providing best-in-class service and assistance to travellers. CWT services and solutions comprise four lines of business: Traveller & Transaction Services, Programme Optimisation, Safety & Security, and Meetings & Events. CWT had more than 21,000 employees worldwide on March 31, 2009. In 2008, sales volume for wholly owned operations and joint ventures totalled US\$27.8 billion. For more information, please visit www.carlsonwagonlit.com.

Media Contact:

Christine Fischer
Carlson Wagonlit Travel, UK
+44 (0)20 3353 1113
cfischer@carlsonwagonlit.co.uk

