

# News Release



## **Baking up Travel Savings with Carlson Wagonlit Travel** *Bakehouse Chooses CWT UK as Travel Management Company*

**LONDON, August 26, 2009** — Bakehouse, the UK's leading supplier of Continental bakery products, has chosen Carlson Wagonlit Travel (CWT) UK, a global leader specialising in business travel management, to manage its travel programme.

"We chose Carlson Wagonlit Travel for their competitive rates and solid brand name," said Debbie Christian, Bakehouse Office Support Supervisor.

With travel primarily to Europe, Bakehouse plans to reduce travel costs in part by implementing an online booking tool with CWT in the coming year. Bakehouse has the ability to book travel with CWT online or via CWT's Heathrow business travel centre by phone or e-mail.

"We welcome Bakehouse to CWT and look forward to adding value to their travel programme whilst helping them achieve savings," said Alison Smith, Director of Business Development, CWT UK & Ireland.

Bakehouse was founded in 1989, with the aim of bringing authentic Continental bakery products to the UK, and now supplies over five million pastries and loaves to the UK market each week.

### **About Carlson Wagonlit Travel**

Carlson Wagonlit Travel (CWT) is a global leader specialising in business travel management. Present in more than 150 countries, CWT serves companies of all sizes, as well as government institutions and non-governmental organisations. By leveraging both the expertise of its people and leading-edge technology, CWT helps clients derive the greatest value from their travel programme in terms of savings, service, security and sustainability. The company is also committed to providing best-in-class service and assistance to travellers. CWT services and solutions comprise four lines of business: Traveller & Transaction Services, Programme Optimisation, Safety & Security, and Meetings & Events. CWT had more than 21,000 employees worldwide on March 31, 2009. In 2008, sales volume for wholly owned operations and joint ventures totalled US\$27.8 billion. For more information, please visit [www.carlsonwagonlit.com](http://www.carlsonwagonlit.com).

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