

## **CWT Extends Several Key Products and Services to Mobile Platforms**

*Referral agreements with conTgo and WorldMate mark the beginning*

**PARIS, May 4, 2010** — Carlson Wagonlit Travel (CWT), a global leader specialising in business travel management, has signed non-exclusive, global referral agreements with conTgo and WorldMate, enabling the company to extend some of its key products and services to SMS and smartphone platforms, which are provided by each supplier respectively. This is the first phase of an extensive plan CWT has to increasingly offer its products and services via mobile channels and social networks.

In an era where mobility is synonymous with connectivity, CWT is helping companies increase compliance, better manage costs and protect confidential information while enhancing travellers' productivity, comfort and safety on the road.

To that end, travellers will be able to receive concise, easy-to-read itineraries from CWT via conTgo's SMS platform and WorldMate's premium mobile travel assistant application for the BlackBerry and iPhone. This application will be available for the Android platform later this year. In addition to personalised, synchronised itineraries, travellers will receive alerts if their flights are delayed or cancelled and up-to-the-minute schedules through the WorldMate application. Companies with a global travel programme and more than one online booking tool can authorise WorldMate to consolidate transactions from all corporate online reservation systems for added benefit.

CWT's suite of security solutions, including health and safety alerts, real-time crisis communications and destination intelligence, can also be sent to travellers' mobile phones via SMS. This is true for specially targeted messages regarding travel policy compliance and risk mitigation as well. Furthermore, via the conTgo SMS solution, travellers can get instant feedback to specific requests, including destination-related information.

Andrew Winterton, CWT President, Suppliers, Products & Technology, said: "Today, mobile connection is a must for business travellers. They want relevant information concerning their business trip in real time and they expect on- and offline services to be available anytime, anywhere. The market offers a variety of premium-priced, mobile solutions from which to choose and travellers often make their own selection so they can stay well informed and in control before, during and after their trip. Companies that do not offer travellers a managed mobile solution incur higher costs, inadvertently encourage non-compliant decisions, and risk the spread of confidential information through social networks. By making our products and services available via mobile channels such as conTgo and WorldMate, we can help our clients offer a preferred solution with the right functionalities for their travellers. This has a direct impact on their bottom line. These are exciting times for our industry and CWT is well positioned to help its clients make the most of mobile developments."

**About Carlson Wagonlit Travel**

Carlson Wagonlit Travel (CWT) is a global leader specialising in business travel management. Present in more than 150 countries, CWT serves companies of all sizes, as well as government institutions and non-governmental organisations. By leveraging both the expertise of its people and leading-edge technology, CWT helps clients derive the greatest value from their travel programme in terms of savings, service, security and sustainability. The company is also committed to providing best-in-class service and assistance to travellers. CWT services and solutions comprise four lines of business: Traveller & Transaction Services, Programme Optimisation, Safety & Security, and Meetings & Events. In 2009, sales volume for wholly owned operations and joint ventures totalled US\$21.4 billion. For more information, please visit [www.carlsonwagonlit.com.uk](http://www.carlsonwagonlit.com.uk)

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