

Carlson Wagonlit Travel Expands Relationship with StarCite

*CWT Selects StarCite, Inc. as Global Technology Partner
for Meetings and Events*

AMSTERDAM, July 28, 2008 – Carlson Wagonlit Travel (CWT), the leading travel management company, has signed a global, multi-year agreement designating StarCite, Inc. as a preferred technology partner for Meetings and Events (M&E) activities worldwide. StarCite is the leading provider of Web-based solutions that help companies strategically manage corporate meetings and events. Its Web-based technology platform automates and supports all key elements of the meeting planning and procurement process, including planning, budgeting, buying, attendance, payment and reporting.

The expansion and advancement of its Meetings & Events line of business is one of seven key strategic priorities set forth by CWT in its three-year development plan, *CWT 2010*. As CWT enhances its Meetings & Events offering, StarCite is best positioned to complement the company's global strategic meetings management capabilities.

CWT will leverage StarCite's meetings management software to implement a consistent, global M&E platform from which to operate and manage clients' M&E programmes. The platform will enable CWT to enhance its own internal processes, including venue sourcing, data and savings aggregation, in-depth reporting, and consulting.

"Clients are increasingly focused on an enterprise-wide strategic meetings management process. The services provided by CWT Meetings & Events experts, combined with StarCite technology, offer the best match to support our clients' global meetings management goals," stated Tony Wagner, vice president, CWT Meetings & Events - North America.

"Meetings & Events is an important component of effective travel management," added Hervé Joseph-Antoine, vice president, CWT Meetings & Events - EMEA. "With greater visibility and control over this area of significant spend, clients will realise greater compliance, cost savings and better negotiating power not only for strategic meetings, but for all their corporate travel expenditures."

CWT Meetings & Events clients can also benefit from the capabilities of meetings^{360sm}, powered by the American Express Corporate Card and StarCite. meetings³⁶⁰ seamlessly integrates the meetings management capabilities of StarCite with payment and purchasing data from the corporate card, bringing powerful reconciliation features to the meetings management platform.

Prior to this agreement, CWT used specific functionalities of the StarCite technology in a host of countries. Now the StarCite technology will be available to CWT and its M&E clients across North America, Europe, and Asia Pacific, and will be delivered in English, German, French, Spanish and, at a future date, Italian.

As part of the agreement, for CWT clients in search of their own dedicated meetings management technology platform, CWT will recommend and support StarCite's meetings

management platform as a preferred technology solution when appropriate. At the same time, CWT will continue to work with other third-party M&E solutions according to client preference and requirements.

CWT Meetings & Events globally supports clients with a full range of services to create and organise meetings and events. These include ad-hoc services such as destination analysis, venue sourcing, and group air analysis and fulfillment; end-to-end event management; enterprise-wide strategic meetings management; and M&E consulting and optimisation services. CWT Meetings & Events designs strategy and aligns processes to achieve savings, deliver attendee satisfaction, and assist clients in meeting their M&E business goals.

About Carlson Wagonlit Travel

Carlson Wagonlit Travel (CWT) is a global leader specialising in business travel management. Present in more than 150 countries, CWT serves companies of all sizes, as well as government institutions and non-governmental organisations. By leveraging both the expertise of its people and leading-edge technology, CWT helps clients derive the greatest value from their travel programme in terms of savings, service and security, and provides best-in-class service and assistance to travellers. CWT services and solutions comprise four lines of business: Traveller & Transaction Services, Programme Optimisation, Safety & Security, and Meetings & Events. CWT has 22,000 employees worldwide. In 2007, sales volume for wholly owned operations and joint ventures totalled US\$25.5 billion. For more information, please visit www.carlsonwagonlit.com.

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